

Powerhold LVT Installation Photo Contest: Official Rules

1. Contest Sponsor & Organizer

This contest is sponsored by Powerhold LVT, Futura, Novalis Innovative Flooring, and organized by JAST Media.

2. Contest Period

The contest begins on **October 3, 2025 at 12:00 AM CST** and ends on **March 31, 2026 at 11:59 PM CST**. All entries must be received within this period to be eligible.

3. Eligibility

The contest is open to legal residents of the United States and Canada (excluding Quebec) who are 18 years of age or older. Participants must be either a Powerhold LVT or Futura authorized distributor, a sales representative of an authorized distributor, or a direct customer of Powerhold LVT or Futura products. Proof of association may be required. This contest is void where prohibited by law.

4. How to Enter

To enter, a participant must complete both of the following mandatory steps:

1. **Social Media Post:** Share a photo of a successfully completed Powerhold LVT flooring or Trims installation on their personal social media account (Instagram, Facebook). You may post more than one image per post. The post must tag the official Powerhold social media account and use the specific hashtag for their entry: #PowerholdLVTContest (for LVT projects) or #PowerholdTrimsContest (for Trims projects).
2. **Online Submission Form:** Register their entry by filling out the online submission form at <https://www.powerholdlvt.com/giveaway>. The entry must include the required information: participant's name, company name, email address, and a description of the project. A high-resolution photo of the project must be uploaded via the form.

Only one entry per project will be accepted. Incomplete entries or entries that do not complete both steps will be disqualified.

5. Judging & Winner Selection

This is a skill-based contest with two (2) separate prize categories. A panel of representatives from Powerhold LVT, Futura, and Novalis Innovative Flooring will judge the entries. Entries will be judged based on the following criteria:

- Quality and clarity of the submitted photo.
- Visual appeal of the installation.

- Relevance to the specific product brand (Powerhold LVT or Futura).
- Adherence to all contest rules and requirements.

The judging panel will select one winning entry for the Powerhold LVT contest and one winning entry for the Powerhold Trims contest. For a Canadian resident to be declared a winner, they must also correctly answer a mathematical skill-testing question.

6. Prize

There are two (2) separate prizes to be awarded:

- Powerhold LVT Contest Prize: One (1) \$500 Amazon Gift Card.
- Powerhold Trims Contest Prize: One (1) \$500 Amazon Gift Card.

7. Winner Notification & Verification

The winners will be notified via email within 15 business days after the contest period ends. Both winners must respond to the notification within 10 business days to claim the prize. Failure to respond may result in disqualification and the selection of an alternate winner. The winners' names and/or company names may be announced on Powerhold LVT's social media channels.

8. License Grant & Content Usage

By submitting an entry, you represent that you own all rights to the submitted content and grant Powerhold LVT, Novalis Innovative Flooring, Futura, and JAST Media an irrevocable, perpetual, royalty-free, worldwide, non-exclusive license to use, reproduce, publish, display, distribute, modify, and create derivative works from the submitted photo and accompanying information. This includes use for any purpose, including but not limited to marketing, advertising, and promotional materials, across all media channels (e.g., websites, social media, print materials, presentations), with or without attribution. You also agree that this use will not infringe upon the rights of any third party.

9. General Conditions & Release of Liability

By entering, participants agree to be bound by these Official Rules. Powerhold LVT and JAST Media reserve the right to disqualify any entry that violates the rules. The contest is not sponsored, endorsed, administered by, or associated with Amazon or any social media platform used for promotion.